

GRAMLIST.50



Volume VI

@catchmeeksifyoucan



LETTER FROM THE EDITORS

Dear Readers,

The Gramlist.50, like the glorious summer weather, has returned. This month, we're bringing you 50 new influencers spanning the worlds of beauty, travel, artificial intelligence, and music.

With constant updates and algorithm changes, it can be easy to lose your way in the wilds of Instaland. We're here to help, bringing you a diverse group of Instagrammers who provide unique, fresh perspectives. Take some time to spring clean your follow list, and add these top picks to your feed.

Sincerely yours,

The Gramlist Editors

Compendium:

- TRAVEL -

NEW KIDS ON THE BLOCK

Poised to be the biggest influencers of tomorrow, these 15 emerging accounts have highly engaged audiences and above average growth.

#AMAN #AMANRESORTS #AMANGIRI #AMANJUNKIE #AMANJUNKIES #UTAH #SOUTHWEST

- LIFESTYLE -

THE INFLUENCER'S INFLUENCER

These 15 hidden gems are the friends, collaborators and muses of celebrity and mega-influencer accounts with over a half million followers.

#LILMIQUELA #AI #ARTIFICIALINTELLIGENCE #INFLUENCER #WHOISSHE

- FASHION -

INSTA-TRENDY

An editorially-driven breakdown of the most highly engaged hashtags, events, and geotags in a given month. Key insights on what is most important to a social audience, how they are spending their time, and where they are the most engaged.

#COACHELLA2018 #FESTIVALFASHION #REVOLVEFESTIVAL #DESERTDAZE #COACHELLAVALLEY #FESTIVALSTYLE

- BEAUTY -

BRAND WINS

What brands are seeing the highest engagement on Instagram?
We track down those moving the needle on social and the influencers who are joining them.

#WELOVECOCO #CHANEL #BEAUTY #CHANELOFFICIAL #MAKEUPARTIST #MUA



New Kids on the Block

15 Emerging Influencers

TRAVEL

@amangiri

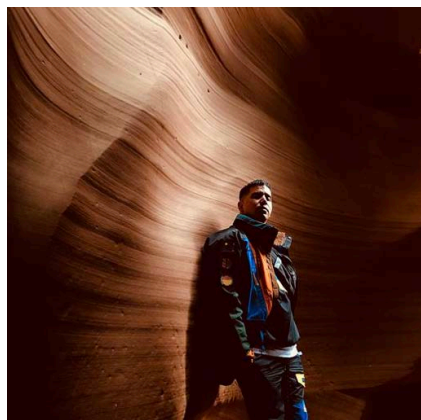
TRAVEL INFLUENCERS

With 33 destinations in 21 countries, [Aman Resorts](#) offers a wide variety of tranquil, luxurious experiences in remote locations around the globe.

Founder and designer Adrian Zecha, a native of Indonesia, chose the name Aman for its meaning in several East Asian languages: “peace.”

[Amangiri](#), meaning “peaceful mountain,” is located in the center of the largest concentration of national parks in the United States, the Grand circle. Depending on your vantage point and itinerary, Amangiri offers both stunning sites for [relaxation](#) and opportunities for [thrills](#). Whichever you choose, you’re sure to find unparalleled views of the [American Southwest](#).

We combed Instagram to find the best emerging canyoneers and pleasure seekers who found refuge at Amangiri.



1. @gsrnn

[CONTACT](#)

As the founder, creative director, and designer of [Filling Pieces](#), a men's shoe brand, Guillaume Philibert brings his [style](#) on the road and into the [water](#).

FOLLOWERS: 48,634

W/O/W: 0.18%

AVERAGE LIKES & COMMENTS: 838 / 52

LOCATION: AMSTERDAM

DAILY POSTING AVERAGE: 0.13

ENGAGEMENT RATE: 1.84%



2. @chicchiccheek

[CONTACT](#)

Born in Beijing, educated in the UK and now based in Hong Kong, Lulu blogs about her travels, in English and Chinese, at [Lulu Travel Diary](#). While she's currently traveling in [Seoul](#), we're feeling major desert [outfit](#) and [brunch](#) envy.

FOLLOWERS: 42,474

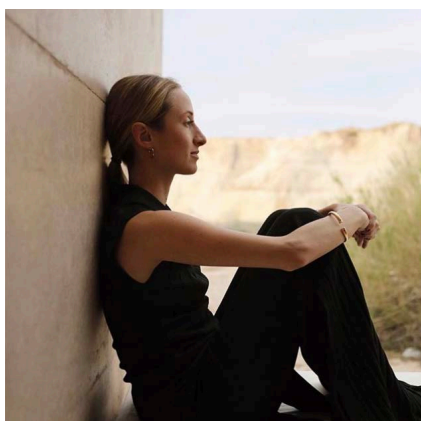
W/O/W: 0.10%

AVERAGE LIKES & COMMENTS: 660 / 3

LOCATION: HONG KONG

DAILY POSTING AVERAGE: 1.57

ENGAGEMENT RATE: 1.58%



3. @valecollado

[CONTACT](#)

A fashion editor for *Vogue Mexico* and *Latin America*, Valentina Collado de Rojas did Utah in right from [puffer jackets](#) to [desert shawls](#) to sleek black [layers](#). Check her feed for [art](#), [accessories](#) and [dramatic sleeves](#).

FOLLOWERS: 14,124

W/O/W: 0.10%

AVERAGE LIKES & COMMENTS: 532 / 8

LOCATION: MEXICO

DAILY POSTING AVERAGE: .07

ENGAGEMENT RATE: 1.51%



4. @rachael.russell

[CONTACT](#)

Rachel Russell Saiger, who works as a fashion director for [Miansai](#), is also the founder of [Style Saves](#), a non-profit focused on providing students in need with clothing and supplies. Unsurprisingly, she loves to make a [statement](#) with her look.

FOLLOWERS: 13,610

W/O/W: 0.93%

AVERAGE LIKES & COMMENTS: 417 / 15

LOCATION: MIAMI, FL

DAILY POSTING AVERAGE: 0.4

ENGAGEMENT RATE: 2.26%



5. @elissawithlove

[CONTACT](#)

Elissa Patel combines technology and art to create works like her Guest Check series featured in [Verve Magazine](#). Patel's positivity and poetry serve as reminders to [keep dreaming](#).

FOLLOWERS: 15,296

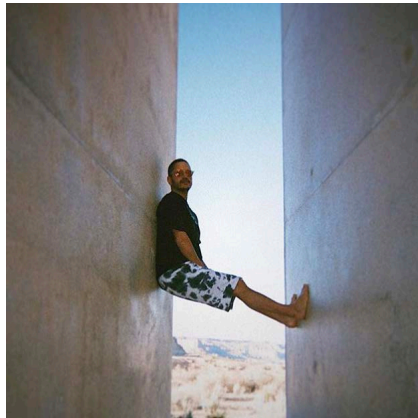
W/O/W: 0.49%

AVERAGE LIKES & COMMENTS: 945 / 45

LOCATION: SAN FRANCISCO, CA

DAILY POSTING AVERAGE: 0.1

ENGAGEMENT RATE: 6.51%



6. @jaybkrw

[CONTACT](#)

A co-founder of [The Black Rainbow Agency](#), Jay Smith has a passion for creative communication and marketing, which provides an outlet for his [photography](#), [fashion](#), and [travel](#) obsessions.

FOLLOWERS: 13,610

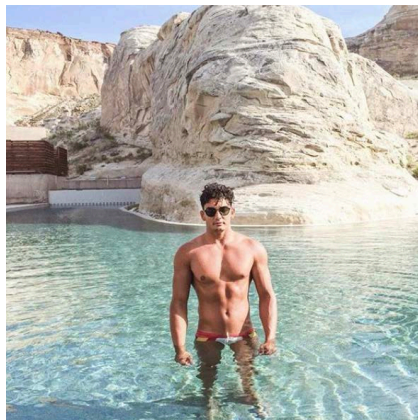
W/O/W: 0.17%

AVERAGE LIKES & COMMENTS: 272 / 6

LOCATION: PARIS, FRANCE

DAILY POSTING AVERAGE: 0.47

ENGAGEMENT RATE: 2.05%



7. @traveladdictives

[CONTACT](#)

When Brazilian native Édipo Pereira discovered his passion for travel, he decided to turn it into a business, posting content and sharing travel plans through his site [Travel Addictives](#). Now it's hard to catch him in the same place twice, from [Havana](#) to [Paris](#) to [Dubai](#).

FOLLOWERS: 14,316

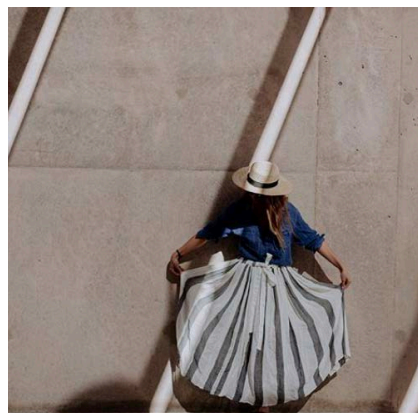
W/O/W: 8.59%

AVERAGE LIKES & COMMENTS: 685 / 25

LOCATION: ZURICH, SWITZERLAND

DAILY POSTING AVERAGE: 1.07

ENGAGEMENT RATE: 5.26%



8. @alexcohen

[CONTACT](#)

Photographer Alexandra Cohen's feed has a dreamy quality. From windblown sunsets in the [Philippines](#) to [sunflower field](#) gazing, she's all about making [new friends](#) and embracing life on the [open road](#).

FOLLOWERS: 11,889

W/O/W: -0.78%

AVERAGE LIKES & COMMENTS: 735 / 13

LOCATION: PERTH, AUSTRALIA

DAILY POSTING AVERAGE: 0.37

ENGAGEMENT RATE: 6.24%



9. @aksinias

[CONTACT](#)

Aksinia K.P.'s whimsical feed features her cozying up with large sculptures in [Miami](#), wearing [wigs](#) in the kitchen, and eating [cake](#) in bed. It's clear that she has both a sense of humor and sense of adventure, something that her [partner in crime](#) shares.

FOLLOWERS: 10,072

W/O/W: 0.63%

AVERAGE LIKES & COMMENTS: 209 / 3

LOCATION: CAMBRIDGE, MA

DAILY POSTING AVERAGE: 0.43

ENGAGEMENT RATE: 2.11%



10. @trendenvy

[CONTACT](#)

Christine Yun, who created the fashion and lifestyle blog [Trend Envy](#) in 2010, has a different printed frock to suit every setting. Yet as much as we love a good [dress](#), we're extra excited when she breaks out a [jumpsuit](#).

FOLLOWERS: 8,924

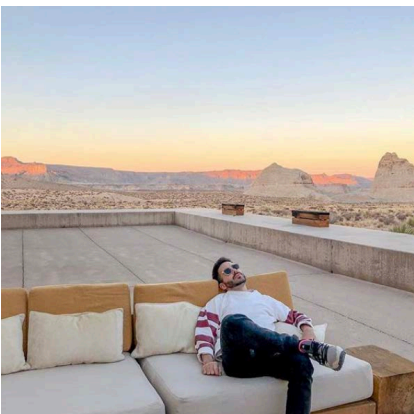
W/O/W: 2.23%

AVERAGE LIKES & COMMENTS: 411 / 50

LOCATION: SAN FRANCISCO, CA

DAILY POSTING AVERAGE: 0.7

ENGAGEMENT RATE: 5.24%



11. @followthenap

[CONTACT](#)

Alex Shannon, the man behind Follow the Nap, has a simple motto: laziness, life-style, luxury. While he might joke about being "exhausted and entitled 24/7" as he jets from from [Paris](#) to [Venice](#), we more than appreciate his comedic efforts.

FOLLOWERS: 8,001

W/O/W: 5.87%

AVERAGE LIKES & COMMENTS: 396 / 23

LOCATION: INTERNATIONAL

DAILY POSTING AVERAGE: 0.67

ENGAGEMENT RATE: 5.38%



12. @florenceolette

[CONTACT](#)

A self described creative soul with an open mind, Florence Olette's feed is breathtaking. The [fashion](#), [views](#), and [treats](#) alone would be enough, but the magnificent portraits of [herself](#) bring things to the next level.

FOLLOWERS: 7,605

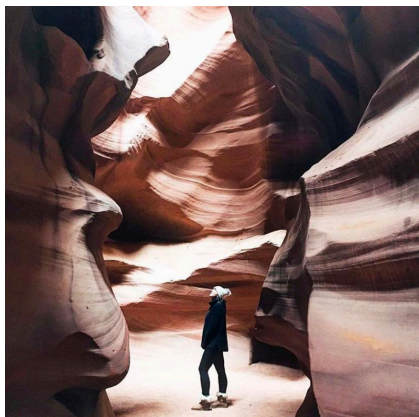
W/O/W: -0.37%

AVERAGE LIKES & COMMENTS: 799 / 29

LOCATION: INTERNATIONAL

DAILY POSTING AVERAGE: 0.07

ENGAGEMENT RATE: 10.86%



13. [@annaleewhite](#)

[CONTACT](#)

Blogging at [Park Avenue](#), mom-to-be Anna White is living life to the fullest. Having recently moved from Nashville to [Colorado](#), she and her husband are very open about their journey overcoming infertility and growing their little [family](#).

FOLLOWERS: 6,051

W/O/W: -3.92%

AVERAGE LIKES & COMMENTS: 213 / 25

LOCATION: COLORADO

DAILY POSTING AVERAGE: 0.07

ENGAGEMENT RATE: 3.93%



14. [@i_m_sen](#)

[CONTACT](#)

Her captions and [blog](#) may be written in Korean, but mom Sein Moon has [style](#) and an adorable [family](#) that transcends language barriers.

FOLLOWERS: 4,372

W/O/W: 2.84%

AVERAGE LIKES & COMMENTS: 85 / 2

LOCATION: KOREA

DAILY POSTING AVERAGE: 2.43

ENGAGEMENT RATE: 2.1%



15. [@ayyocharles](#)

[CONTACT](#)

Charlie Solano is an adventurer at heart who makes his travel dreams into reality. Whether catching rays in [Arizona](#), posing with the Bean in [Chicago](#) or creating [vlogs](#) of his trips, Charles is in charge of his road map.

FOLLOWERS: 2,587

W/O/W: 0.27%

AVERAGE LIKES & COMMENTS: 268 / 0

LOCATION: INTERNATIONAL

DAILY POSTING AVERAGE: 0.1

ENGAGEMENT RATE: 7.54%



THE GRAMLIST

The Influencer's Influencer

Little Girl Lost: Who Lil Miquela Follows

LIFESTYLE

@lilmiquela

THE INFLUENCER'S INFLUENCER

Where do we begin with [Lil Miquela](#)? We weren't even sure what questions to ask—who or what is she? Is she based on a real human influencer? Is it all a performance art piece?

Bot or not, this lady rightfully fits the description of mega-influencer with 1.1m followers in tow, holding sway in the worlds of fashion, art, music and activism. But since her account was hacked, we've been seeing a different Miquela on social, confused and betrayed by her former managers (creators?) at [Brud](#).

With our selections in this issue, we've focused on the beautifully diverse array of micro influencers Miquela follows. While it was difficult to choose who to feature out of the 1,700 'grammers filling her feed, consider our top picks an introduction to Lil Miquela's influences—and possibly her whole world, real or imagined.



16. @sarah.feingold

[CONTACT](#)

Artist and founder of VICE sub-brand [No Basic Girls Allowed](#), Sarah Feingold, curates a feed that's anything but basic. Color-blocking, repetition and [unexpected images](#) mingle with a mix of self portraiture. Each shot tells a different story and even mundane topics like [skincare](#) become fashion through Feingold's lens.

FOLLOWERS: 76,632

LOCATION: NYC

W/O/W: 4.09%

DAILY POSTING AVERAGE: 1.71

AVERAGE LIKES & COMMENTS: 4,100 / 18

ENGAGEMENT RATE: 5.49%



17. @elizabethsmart

[CONTACT](#)

Born in Peru and raised in Australia, photographer Elizabeth De La Piedra has worked on distinctive projects like [ALPHABODIES](#), creating imagery that celebrates the female form. She also spends a lot of time shooting musicians in proximity to husband and musician [Josh Young](#). Together, they have two [little ones](#) who probably don't realize how [cool](#) their mom is yet.

FOLLOWERS: 69,657

LOCATION: CHICAGO, IL

W/O/W: 3.41%

DAILY POSTING AVERAGE: 0.86

AVERAGE LIKES & COMMENTS: 4,600 / 67

ENGAGEMENT RATE: 6.87%



18. @armelola

[CONTACT](#)

What do we love about Armela Jakova's feed? Short answer: everything. Jakova is a style chameleon able to pull off everything from [streetwear edge](#), to classic [elegance](#) to full-on [costumes](#). We also give her tremendous props for making [cobalt blue](#) winged liner look effortless.

FOLLOWERS: 52,248

LOCATION: MILAN

W/O/W: 1.02%

DAILY POSTING AVERAGE: 0.14

AVERAGE LIKES & COMMENTS: 2,000 / 37

ENGAGEMENT RATE: 3.99%



19. @leemoonflower

[CONTACT](#)

Artist Lee is the definition of a free spirit. You'll find her "scribbling" [goddesses](#) and immersing her hands in [earth](#) as much as possible. Besides her adventurous sense of [fashion](#), what we love most about Lee is her comfort level with her [body](#) and [spirit](#).

FOLLOWERS: 50,660

LOCATION: NYC

W/O/W: 1.81%

DAILY POSTING AVERAGE: 2

AVERAGE LIKES & COMMENTS: 3,100 / 31

ENGAGEMENT RATE: 6.27%



20. @julia.dalia

[CONTACT](#)

Julia Dalia plays with [shadows and light](#) in her feed to highlight all that she embraces: her [natural hair](#), ethically made [jewelry](#), fresh [produce](#), [long walkways](#)—the list goes on and we'll keep scrolling.

FOLLOWERS: 30,924

W/O/W: 1.68%

AVERAGE LIKES & COMMENTS: 1,100 / 14

LOCATION: BERLIN, GERMANY

DAILY POSTING AVERAGE: 1.97

ENGAGEMENT RATE: 3.55%



21. @ladolceko

[CONTACT](#)

Koko of La Dolce Koko keeps her real name private. Her feed has an air of mysterious [elegance](#) that also hints at [heartbreak](#). Each image taken on her many travels [pulls us in](#) and keeps us wanting [more](#).

FOLLOWERS: 24,033

W/O/W: -2.92%

AVERAGE LIKES & COMMENTS: 790 / 9

LOCATION: ALL OVER

DAILY POSTING AVERAGE: 0.71

ENGAGEMENT RATE: 3.29%



22. @nikitakesh

[CONTACT](#)

DJ, actress, photographer, artist and designer Niki Takesh wears a lot of [hats](#) and [shades](#) from her [Instagrammable](#) line, [Takesh Eyewear](#). We're big fans of this L.A. native's [eclectic](#) feed and [style](#).

FOLLOWERS: 21,750

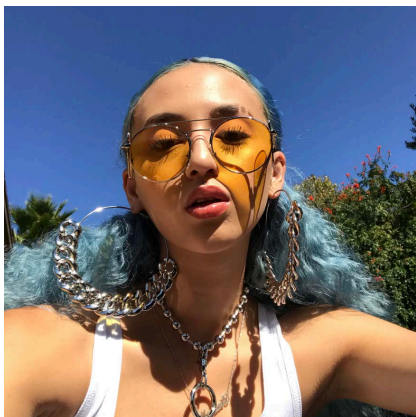
W/O/W: 2.87%

AVERAGE LIKES & COMMENTS: 870 / 18

LOCATION: NYC

DAILY POSTING AVERAGE: 0.17

ENGAGEMENT RATE: 4.17%



23. @lil.mymy

[CONTACT](#)

Not only does stylist Mariah Martinez know how to pull together an [outfit](#), she also fashions incredible artistic [hairstyles](#) for herself and her clients. Expect [shocking pinks](#), [ultra violet](#) and [electric blue](#) hues as you scroll.

FOLLOWERS: 14,881

W/O/W: 0.87%

AVERAGE LIKES & COMMENTS: 1,300 / 37

LOCATION: BAY AREA, CA

DAILY POSTING AVERAGE: 0.17

ENGAGEMENT RATE: 8.7%



24. @annazgray

[CONTACT](#)

Anna Z Gray's feed is a treat, with her curiosity about the world unfolding in [VR galleries](#) and [street art](#). Her other page, [Things I Would Buy](#) is a newsletter and visual smorgasbord of a wishlist. She also had a chance to chat with [Lil Miquela](#) for [Interview Magazine](#), doing the Andy Warhol-founded publication a solid in documenting pop culture history.

FOLLOWERS: 13,453

LOCATION: NYC

W/O/W: 0.87%

DAILY POSTING AVERAGE: 0.33

AVERAGE LIKES & COMMENTS: 474 / 8

ENGAGEMENT RATE: 3.62%



25. @musegold

[CONTACT](#)

Model Miski Muse, while highly active on [Twitter](#), has curated a short and simply elegant Instagram feed. Whether [beret clad](#) at the SF Moma, or waiting for her [hair](#) to dry, she is stunning.

FOLLOWERS: 45,045

LOCATION: NYC

W/O/W: -8.09%

DAILY POSTING AVERAGE: 0.1

AVERAGE LIKES & COMMENTS: 1,000 / 13

ENGAGEMENT RATE: 2.28%



26. @giakuan

[CONTACT](#)

Visit Gia Kuan's feed for incredibly extra nail art featuring everything from [Barbie-sized shoes](#) to [large gems](#). Her [avant garde](#) shots and frequent trips to art [galleries](#) turn her feed into a thing of curiously curated beauty.

FOLLOWERS: 8,654

LOCATION: NYC

W/O/W: 1.43%

DAILY POSTING AVERAGE: 0.1

AVERAGE LIKES & COMMENTS: 208 / 3

ENGAGEMENT RATE: 2.46%



27. @kitty.widodo

[CONTACT](#)

One of the youngest 'grammers to make the list, model Kaira Widodo's feed is full of nostalgia. When she's not out shooting on [film](#), she's posting shots from the [streets](#) or [posing](#) for them.

FOLLOWERS: 7,918

LOCATION: NYC

W/O/W: -0.3%

DAILY POSTING AVERAGE: 0.4

AVERAGE LIKES & COMMENTS: 339 / 4

ENGAGEMENT RATE: 4.35%



28. [@sashaleonjauregui](#)

[CONTACT](#)

Looking for a feed that feels real? Mexico native Sasha Leon fills hers with images of life in the Big Apple. It's relatable down to the her mirror pics. If she's feeling her look she'll hit up [table mirrors](#), [bathroom mirrors](#), and of course the classic [full-length](#) outfit shot.

FOLLOWERS: 3,927

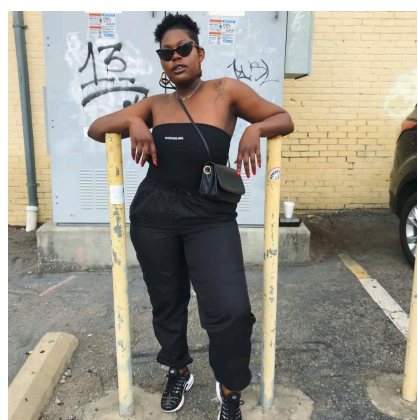
LOCATION: NYC

W/O/W: 0.1%

DAILY POSTING AVERAGE: 0.13

AVERAGE LIKES & COMMENTS: 38 / 0

ENGAGEMENT RATE: 0.99%



29. [@_____vixxen](#)

[CONTACT](#)

Blogging at [Roses are Red Style](#) and encouraging diversity in fashion as Founder of [The It Girlz](#), Sharee Burns has her signature look down. Whether pretty in [pink](#) or slaying in all [black](#), her crop top combos are on point.

FOLLOWERS: 2,543

LOCATION: CHARLESTON, SC

W/O/W: 0.12%

DAILY POSTING AVERAGE: 0.23

AVERAGE LIKES & COMMENTS: 326 / 38

ENGAGEMENT RATE: 14.33%



30. [@hunterroseeee](#)

[CONTACT](#)

Musician Hunter Rose's feed is full of positive vibes. Whether it's a photo of a bowl of delicious [fruit](#) or Rose basking on a [sunny beach](#), the photos have an instant calming effect. Look to Rose for a reminder that it's the little things that make life [sweet](#).

FOLLOWERS: 2,368

LOCATION: CAPE TOWN, SOUTH AFRICA

W/O/W: 0.77%

DAILY POSTING AVERAGE: 0.37

AVERAGE LIKES & COMMENTS: 107 / 5

ENGAGEMENT RATE: 4.8%



THE GRAMLIST

Insta-Trendy

REVOLVE at Coachella

FASHION

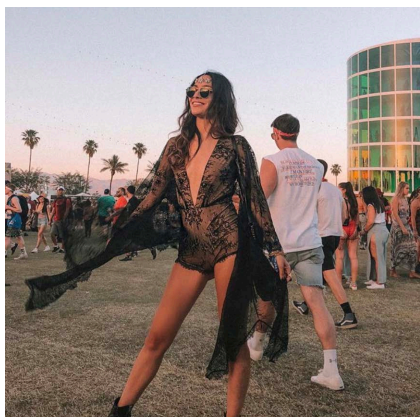
@samiraradmehr

REVOLVE AT COACHELLA

It wouldn't be GL50 without our yearly trip to sunny Indio, California. That's right, we're talking Coachella (or [#Beychella](#) as it's now more fondly known).

The usual suspects made their appearances— [Aimee Song](#), [Rocky Barnes](#), and of course [Vanessa Hudgens](#).

This year we took a look at overperforming posts tagged [#revolvefestival](#) and found a brand new group of festival fans to follow. Whether or not they made all the invite lists, they've made their way onto our radar and soon, your feed.



31. [@sofyabenzakour](#)

[CONTACT](#)

Sofya Benzakour, an architect and fashion blogger at [La Couleur Du Moment](#), created her blog as an outlet to share with friends while studying in Milan. Three years later, she still highlights her travels, from the [Ritz](#) in Paris to the hills of [Cali](#).

FOLLOWERS: 89,452

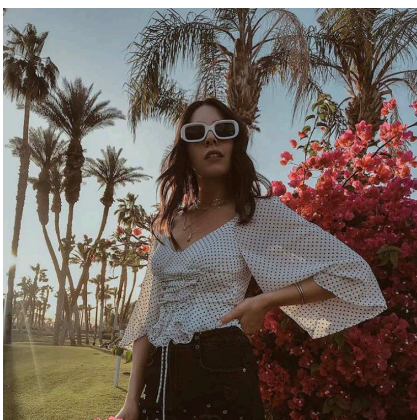
LOCATION: PARIS, FRANCE

W/O/W: 6.83%

DAILY POSTING AVERAGE: 1

AVERAGE LIKES & COMMENTS: 1,800 / 25

ENGAGEMENT RATE: 2.15%



32. [@samiraradmehr](#)

[CONTACT](#)

Samira Radmehr, who blogs at [Leather to Lunch](#), likes to put together outfits with an [edge](#). After studying communications at UCLA, Radmehr created her blog as a visual diary to document her passion for fashion.

FOLLOWERS: 63,990

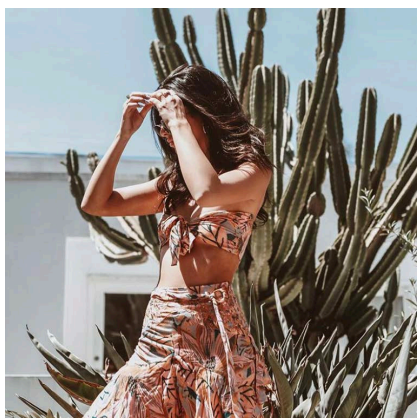
LOCATION: LOS ANGELES, CA

W/O/W: -1.93%

DAILY POSTING AVERAGE: 1.07

AVERAGE LIKES & COMMENTS: 1,700 / 62

ENGAGEMENT RATE: 2.68%



33. [@kyleecampbell](#)

[CONTACT](#)

Fashion and lifestyle blogger Kylee Campbell of [Catch Me Dancing](#) is also a model and actor. Whether you find this gorgeous gal sunning on the [beach](#) or slaying by the [newsstand](#), she's always in her element.

FOLLOWERS: 46,189

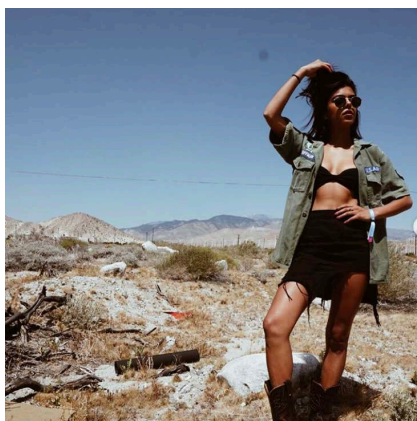
LOCATION: LA AND NYC

W/O/W: 3.2%

DAILY POSTING AVERAGE: 1.27

AVERAGE LIKES & COMMENTS: 1,500 / 43

ENGAGEMENT RATE: 3.46%



34. [@catchmeeksifyoucan](#)

[CONTACT](#)

Meeka, a self described style maven, explorer and foodie looked to break out of the corporate world with her blog [Catch Meeks if You Can](#). Her [looks](#) and [poses](#) share an element of sophistication matched in every post.

FOLLOWERS: 43,460

LOCATION: LOS ANGELES, CA

W/O/W: 3.59%

DAILY POSTING AVERAGE: 1.3

AVERAGE LIKES & COMMENTS: 1,600 / 35

ENGAGEMENT RATE: 3.83%



35. @allovsin

[CONTACT](#)

Alex Lovsin, a blogger and social media manager at Masque Bar, is in the know when it comes to Korean beauty secrets, as evidenced by her glowing skin. While we love when she goes [glam](#), Lovsin brings style to the table whether she's headed to the [beach](#) or the [gym](#).

FOLLOWERS: 31,428

LOCATION: NYC

W/O/W: 0.46%

DAILY POSTING AVERAGE: 1.3

AVERAGE LIKES & COMMENTS: 1,200 / 44

ENGAGEMENT RATE: 4.12%


36. @_alysamay

[CONTACT](#)

Alyssa May, who blogs at her [namesake site](#), has a feed is full of [fashion](#) and [fun](#). We love a lady who's unafraid to be her truest self whether hitting the [runway](#) or the [grocery store](#).

FOLLOWERS: 28,664

LOCATION: LOS ANGELES

W/O/W: 2.47%

DAILY POSTING AVERAGE: 0.77

AVERAGE LIKES & COMMENTS: 2,500 / 60

ENGAGEMENT RATE: 8.93%


37. @sakuraconsidine

[CONTACT](#)

Sakura Considine is a co-founder of [Bloguettes](#), a site created to help new and established bloggers work on their brands and networking, and she's steadily growing her own following.

FOLLOWERS: 25,372

LOCATION: PHOENIX, AZ

W/O/W: 0.89%

DAILY POSTING AVERAGE: 0.83

AVERAGE LIKES & COMMENTS: 1,200 / 30

ENGAGEMENT RATE: 4.76%


38. @wearelivingart

[CONTACT](#)

Kristia Pittam, the designer behind bodysuit line [La Reyna](#), has an Instagram handle that speaks to her life motto. In her case, that means [fashion](#), [fashion](#), and more [fashion](#).

FOLLOWERS: 15,562

LOCATION: TORONTO & NYC

W/O/W: 0.92%

DAILY POSTING AVERAGE: 1.33

AVERAGE LIKES & COMMENTS: 491 / 29

ENGAGEMENT RATE: 3.37%



39. [@chanfetti](#)

[CONTACT](#)

Brenna Anastasia combined her two favorite things, champagne and confetti, to create her site [Chanfetti](#). You can expect nothing less than striking [poses](#), upscale [shopping](#), and [travel](#) fit for this blogger's champagne taste.

FOLLOWERS: 11,293

LOCATION: SOUTHERN CALIFORNIA

W/O/W: 3.78%

DAILY POSTING AVERAGE: 1.33

AVERAGE LIKES & COMMENTS: 409 / 61

ENGAGEMENT RATE: 4.25%



40. [@arginehdanelian](#)

[CONTACT](#)

Bride-to-be Argineh Danelian is living out her [fairytale](#) and documenting it via her eponymous [blog](#). Look to her for fun fashion mixed with vintage vibes, from [classic cars](#), to old world elegance with a [modern twist](#).

FOLLOWERS: 9,411

LOCATION: LOS ANGELES

W/O/W: 9.57%

DAILY POSTING AVERAGE: 0.6

AVERAGE LIKES & COMMENTS: 364 / 33

ENGAGEMENT RATE: 4.44%



THE GRAMLIST

Brand Wins

#WeLoveCoco

BEAUTY



@andyheart

#WELOVECOCO

Launched on February 21, 2018, [@welovecoco](#) is Chanel's love letter to their loyal community of beauty enthusiasts and insiders. The brilliance of this branding strategy? Every image is drawn from posts bearing the [#welovecoco](#) tag and showcased across the account, now boasting over 50k followers in the two months since its inception.

Each shot feels personal, whether catching a glimpse of glamor with priming model [Jess Clements](#), stepping off the page with fashion illustrator [Jeanette Getrost](#), or ogling outtakes with Man Repeller's [Leandra Medine Cohen](#). The user-generated images each gain an average of over 2k likes. That's a lot of exposure for up-and-coming makeup artists and even for the well established, often camera-shy, celeb cosmetologist set.

Read on for our favorite makeup artists in the mix.



41. @kateleemakeup

[CONTACT](#)

Glamming up the likes of [Emilia Clarke](#) and [Zoey Deutch](#), Lee's passions extend beyond the palette—she's also a proponent of donating to causes like young refugees.

FOLLOWERS: 70,958

LOCATION: LOS ANGELES

W/O/W: 5.35%

DAILY POSTING AVERAGE: 1

AVERAGE LIKES & COMMENTS: 1,000 / 16

ENGAGEMENT RATE: 1.52%



42. @ginabrookebeauty

[CONTACT](#)

An MVP Best Makeup Award winner for her work on [Madonna's](#) "Hung Up" music video, the award ties into her M.O. as an artist: [beauty is ageless](#).

FOLLOWERS: 63,424

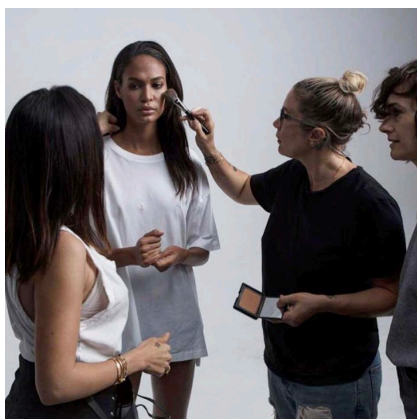
LOCATION: NYC

W/O/W: -0.2%

DAILY POSTING AVERAGE: 0.43

AVERAGE LIKES & COMMENTS: 230 / 12

ENGAGEMENT RATE: 0.38%



43. @melaniemakeup

[CONTACT](#)

We love that while French artist Mélanie Inglessis has edge to her style, she also knows how to have [fun](#), making her a favorite with clients including [Amber Heard](#) and [Lea Michele](#).

FOLLOWERS: 57,757

LOCATION: PARIS, FRANCE

W/O/W: 1.54%

DAILY POSTING AVERAGE: 1

AVERAGE LIKES & COMMENTS: 589 / 13

ENGAGEMENT RATE: 1.06%



44. @ninapark

[CONTACT](#)

While artist Nina Park spends her days making the likes of [Zoë Kravitz](#), [Bella Hadid](#) and [Sadie Sink](#) red carpet ready, there's nowhere she loves to be more than at home with her [pups](#) Bruce and Babs.

FOLLOWERS: 40,588

LOCATION: NYC

W/O/W: 6.75%

DAILY POSTING AVERAGE: 1.67

AVERAGE LIKES & COMMENTS: 559 / 9

ENGAGEMENT RATE: 1.45%



45. @quinnmurphy

[CONTACT](#)

Looking for a laugh? Artist Quinn Murphy gets up close and personal on the regular with comedienne [Chelsea Handler](#) and [Isla Fisher](#).

FOLLOWERS: 25,186

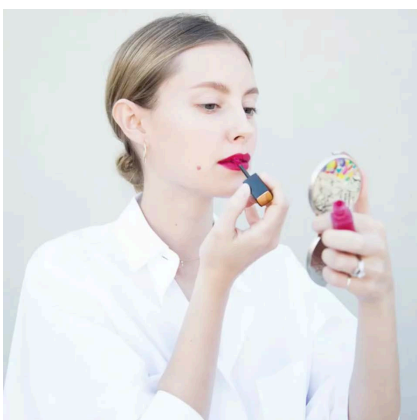
W/O/W: 1.34%

AVERAGE LIKES & COMMENTS: 279 / 6

LOCATION: NYC

DAILY POSTING AVERAGE: 1

ENGAGEMENT RATE: 1.14%



46. @cyndlekomarovski

[CONTACT](#)

An official Chanel US makeup artist, Cyndle Komarovski shows up frequently on the We Love Coco page, whether in the [feed](#) or starring in [stories](#). Her own account is très chic, full of Vogue [cover looks](#), [model touch-ups](#) and gorgeous [personal portraits](#).

FOLLOWERS: 19,614

W/O/W: 1.31%

AVERAGE LIKES & COMMENTS: 387 / 15

LOCATION: NYC

DAILY POSTING AVERAGE: 0.5

ENGAGEMENT RATE: 2.08%



47. @tyronmachhausen

[CONTACT](#)

Artist Tyron Machhausen always has a palette full of [color](#) and a smile on his face. We'd be smiling too if we were the makeup artist behind The 2018 *Vanity Fair* "People of Hollywood" shoot with legendary photographer Annie Leibovitz and delightful ladies like [Zendaya](#) and [Gal Gadot](#).

FOLLOWERS: 19,924

W/O/W: 4.83%

AVERAGE LIKES & COMMENTS: 435 / 15

LOCATION: NYC

DAILY POSTING AVERAGE: 1.93

ENGAGEMENT RATE: 2.33%



48. @angelalevinmakeup

[CONTACT](#)

Finding true joy in her work—and in perfect [Boomerang](#) opportunities—artist Angela Levin takes every day as a chance to celebrate her love of makeup. Her positive energy resonates with clients from ice blonde beauties [Michelle Williams](#) and [Nicole Kidman](#) to brunette babes [Nina Dobrev](#) and [Mindy Kaling](#).

FOLLOWERS: 11,440

W/O/W: 2.76%

AVERAGE LIKES & COMMENTS: 384 / 13

LOCATION: LOS ANGELES

DAILY POSTING AVERAGE: 0.47

ENGAGEMENT RATE: 3.55%

**49. @yacinediallo**[CONTACT](#)

Parisian Artist Yacine Diallo just might have you [jumping for joy](#) with her [luminous](#) editorial looks. For her it's all about enhancing that healthy natural [glow](#) for everyone she makes up, [herself](#) included.

FOLLOWERS: 4,133**LOCATION: NYC****W/O/W: 5.92%****DAILY POSTING AVERAGE: 0.53****AVERAGE LIKES & COMMENTS: 131 / 7****ENGAGEMENT RATE: 3.46%****50. @aidankofficial**[CONTACT](#)

Jetsetting artist Aidan Keough creates killer fashion mag looks for the likes of Hailey Baldwin and [Kendall Jenner](#), whether she's gracing the pages of *Vogue* or the streets of [NYC](#). On the [slopes](#) or at the [club](#), Keough is the life of the party.

FOLLOWERS: 28,767**LOCATION: NYC****W/O/W: -0.22%****DAILY POSTING AVERAGE: 0.13****AVERAGE LIKES & COMMENTS: 664 / 14****ENGAGEMENT RATE: 2.35%**